

## Want to update and maintain your website yourself?

Websites may be built optionally with an integrated Content Management System, which is a back-end administration tool that allows you to update and maintain your website easily using only a web browser. No experience is necessary! A website built with a Content Management System is recommended for clients who expect to update their website regularly. One person, or many can update the website as often as is needed. Development cost is dependent on the size and functionality required, but usually ranges near \$1,000. There are no recurring costs.

## What you need to know before we begin:

Your website design will begin with the home page. Once the home page design is approved, a template interior page will be designed based on the look of the home page. The client will approve the design and look of the home page and then interior template page before the remainder of the site is created. All interior pages will follow the same template as the sample interior page. Interior pages may be customized at the client's request and that additional time will be billed hourly.

**Flash movies** can add motion and interactivity to your website. Flash movies are optional and are billed hourly in addition to your package.

Website packages include coding options to increase **search engine visibility** (keywords, descriptions, and graphic alternate text on the home page.) Packages do not include submitting your site to search engines or other internet marketing.

**Payment** for website packages will be invoiced with 50% due before project start and the remainder due at site completion. Projects which remain in progress for more than one month will be invoiced monthly based on percentage of projected site that has been created at time of billing. Purchase of domain name and/or hosting on behalf of the client is invoiced and payable at time of purchase.

Website design is available as a package or on an hourly basis.

### Basic Package | 4 pages | \$700

**Sample Basic website: [www.kilbrethinc.com](http://www.kilbrethinc.com)**

Includes home page plus 3 interior pages and up to 8 hours of design time. This package is perfect for start-ups, sole proprietorships and hobbyists wanting to establish a presence on the web without a large investment. This size website is usually designed and posted live within three weeks.

### Standard Package | 10 pages | \$1,500

**Sample Standard website: [www.sandyriverapples.net](http://www.sandyriverapples.net)**

Includes home page plus 9 interior pages and up to 12 hours of design time. This package is suitable for companies who's breadth of services demands a larger website. This size website is usually designed and posted live within a month.

### SuperSite Package | 30 pages | \$4,000

**Sample SuperSite website: [www.taxproinc.net](http://www.taxproinc.net)**

For clients who want to showcase their full range of services and/or products. This size website usually spans two months or more.

### Mini Site/Mirror Site | 1 page | \$400

**Sample Mini website: [www.mtabramvacationrentals.com](http://www.mtabramvacationrentals.com)**

Mini sites are used to complement an existing website by creating a landing page for a specific focus of your business. A mini site utilizes a unique domain name and hosting package and links back to your main website, capturing focused traffic and enhancing search engine ranking.

*Additional pages may be added to any package for \$150 per page.*

### More examples of my work:

- [greatschoolsforme.org](http://greatschoolsforme.org) with Content Management System
- [maineoutfitter.com](http://maineoutfitter.com)
- [logiecpa.com](http://logiecpa.com)
- [moosemountaininn.com](http://moosemountaininn.com)
- [tallwoodestates.com](http://tallwoodestates.com)
- [fawnlyfotos.com](http://fawnlyfotos.com) 2 page mini-website

*Please note that pricing for the packages above do not include a Content Management System, search, database integration, e-commerce/payment gateway integration, or other developer/programmer functions, but those items may be added at additional charge. **There are no recurring fees.***